

STRATEGIC BLUEPRINT 2018

OUR ROADMAP FOR THE YEAR AHEAD



We are building a sustainable hub business model through a portfolio of successful multi-sector projects that spurs investment in emerging markets. Our unique advantage is our geographic breadth across Asia Pacific, the depth of our trusted relationships, our diverse networks and our access to differentiated expertise.

STRATEGIC FOCUS



IMPACT:
Multi-sector Partnerships

Facilitate and broker partnerships to increase access to water and sanitation services & hygiene behaviour change

Co-create innovative solutions with government's involvement from the start

Sustainable, commercially-viable solutions that also provide social impact



INCOME:
Products & Services

Partnering bootcamp for capability and capacity building

Emerging markets and last mile access

Product testing and data collection in hard-to-reach areas to validate demand

Introduce and manage projects that align with a company's sustainability priorities for transformational change



INFLUENCE:
Ecosystem-building

Multi-sector Collective to connect with other multi-sector NGOs

Keynote events, curated conversations and networking to cultivate a movement for combinatorial innovation

ENABLING PROCESSES



Customised CRM
To track multi-sector partnerships opportunities



Internal Communications
To share and scale innovative approaches within World Vision



External Communications
To increase public awareness through thought and action leadership



Measurement Framework
To measure partnership & social impact



Talent Management
To attract diverse experience and expertise to build a high-performing team



IT Systems
To improve workflow, collaboration and efficiency

UNIQUE VALUE PROPOSITION



WV's 60+ years of experience and geographic reach across Asia Pacific



Diverse and differentiated expertise



Deep trusted relationships