

# Strategic Blueprint

(as of 10 April 2017)



ASIA P3 HUB

Hosted by World Vision

## Our Values

### Combinatorial Innovation



is putting tried + tested ideas together in new ways

### Safe Space



to spark fresh ideas and build new relationships

### Co-Creation



Success is co-created, market-driven solutions for changed lives

### Shared Value and Excitement



400+ individuals engaged

## Value Proposition

### Why Partnerships?



Collaborative, innovative, and shared-value solutions for transformational change

### Why Water?



Water crises top global risks, 260 million people in Asia do not have access to clean water (WHO, 2015)

### Why Singapore?



World class hydrohub of expert water resource management and R&D

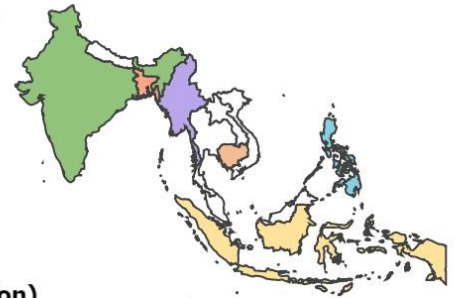
### Why World Vision?



Leading NGO provider of clean water globally and 60+ years working with communities, governments, and local partners in 18 Asian countries.

## Target Countries

Bangladesh  
Cambodia  
India  
Indonesia  
Myanmar  
Philippines  
Singapore  
(Hub location)



## Water Sector Focus Areas

### Water Supply



### Sanitation



### Environmental Hygiene



### Hygiene Behaviour Change



## Services

### Shared Value Partnership



### Field Testing



### Investment



### Scaling for Sustainability



## Outcomes

### Brokered partnerships executing concrete plans



### Evidence-based stories of process and results



## What is Asia P3 Hub?

**P3** stands for **People, Public and Private** sectors. The **Asia P3 Hub** is a platform for multi-sector collaboration which brings together people from different sectors, be they government, business, start-up enterprises, NGOs, and academia, to tackle the effects of poverty. Our initial area of focus is water, sanitation and hygiene.



Asia P3 Hub is hosted by international NGO World Vision, which enables the Hub to tap into the existing network of local stakeholders on the ground in South East Asian communities, leveraging World Vision's extensive footprint, valuable knowledge and local expertise. The Hub operates as an ecosystem builder and facilitator for multi-sector partnerships. Importantly, all partners are involved in a very deliberate way, right from the beginning of the partnerships, ensuring that the different objectives of each party can be aligned to meet specific goals.

Traditionally parties from the different sectors have not worked closely with one another, which is why the Asia P3 Hub aims to create an open platform and safe environment for co-creation of new solutions for transformational change. The Hub has structured methodologies, based on at the premise of shared value partnerships, which enable the multi-sectors to put their assets together and create new and breakthrough solutions for change in a mutually beneficial manner.

## Combinatorial Innovation



One of the core values of the way the Hub operates is called "Combinatorial Innovation".

This means that each stakeholder brings to the table their unique assets, be those

financial resources, technical expertise, industry knowledge, people resources etc. When combined together in new ways, this co-creation approach can yield breakthrough innovations to solve existing problems.

## Why Water?

Asia P3 Hub's vision is to create an eco-system where all sectors contribute collectively to build healthy, prosperous and hopeful communities. In the initial phase, the hub will focus on the area of water, sanitation and hygiene (WASH) since this is a sizeable and pressing issue in South East Asian countries with 260 million people not having access to improved water sources, and 1.3 billion people not having access to adequate sanitation (WHO, 2015). The Hub will focus on Sustainable Development Goal 6 (clean water & sanitation), and Goal 17 (partnerships). This initial focus will serve as a springboard to pilot this new way of working. The primary markets which the Hub aims to initially impact are: Bangladesh, Cambodia, India, Indonesia, Myanmar, and Philippines.



## Why Singapore?

The Hub is based in Singapore because it provides a unique platform; Singapore as a hydrohub is a global centre of water expertise, with strong support from the Singapore government as well as a number of corporate and academic partners.



## Join our Community!

Asia P3 Hub is actively seeking partnership and collaboration! Join the network of stakeholders and help deliver significant impact to create transformational change in communities and societies across Asia Pacific.

Follow us and stay in touch!



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